



BHARATI VIDYAPEETH DEEMED UNIVERSITY



**ABHIJIT KADAM INSTITUTE OF MANAGEMENT &
SOCIAL SCIENCES, SOLAPUR**

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MCA

ACADEMIC CALENDAR

2012-2013

BHARATI VIDYAPEETH, PUNE

Bharati Vidyapeeth Bhavan, Lal Bahadur Shastri Marg, Pune – 411 030.

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Hon'ble Dr. PATANGRAO KADAM M.A. LL.B., Ph.D.

Founder, Bharati Vidyapeeth Chancellor, Bharati Vidyapeeth Deemed University, Pune

**AT GLANCE****EDUCATIONAL CAMPUSES:**

| | | | | |
|-------|-------------|-----------|--------------------|--------|
| Pune | Navi Mumbai | New Delhi | Panchgani (Satara) | Sangli |
| Karad | Kolhapur | Solapur | Jawhar | |

BHARATI VIDYAPEETH DEEMED UNIVERSITY (Accredited by NAAC with 'A' Grade) with 32 constituent units

| | |
|--|--|
| Medical College, Pune | Dental College & Hospital, Pune |
| College of Ayurved, Pune | Homeopathic Medical College, Pune |
| College of Nursing, Pune | Yashwantrao Mohite College of Arts, Science and Commerce, |
| PuneNew Law College, Pune | Social Science Center (MSW), Pune |
| Yashwantrao Chavan Institute of Social Sciences Studies & Research, Pune | |
| Research & Development Center in Applied Chemistry, Pune | |
| College of Physical Education, Pune | Institute of Environment Education & Research, Pune |
| Institute of Management and Entrepreneurship Development, Pune | |
| Poona College of Pharmacy, Pune | College of Engineering, Pune |
| Interactive Research School in Health Affairs (IRSHA), Pune | |
| Rajiv Gandhi Institute of Information Technology and Bi-technology, Pune | |
| College of Architecture, Pune | Abhijit Kadam Institute of Management and Social Sciences, Solapur |
| Institute of Management, Kolhapur | Institute of Management and Rural Development, Administration, |
| Sangli | |
| Institute of Management and Research, New Delhi | |
| Institute of Hotel Management and Catering Technology, Pune | |
| Yashwantrao Mohite Institute of Management, Karad | Medical College and Hospital, Sangli |
| Dental College and Hospital, Mumbai | College of Engineering, New Delhi |
| Institute of Computer Applications and Management, New Delhi | |
| Dental College & Hospital, Sangli | College of Nursing, Sangli |
| College of Nursing, New Mumbai | Medical College & Hospital, New Mumbai |

FACULTIES & DISCIPLINES

| | | | | |
|------------------------|-----------------|---------------------|----------------|------------------------|
| Arts | Commerce | Science Engineering | Medicine | Dentistr Management |
| Pharmaceutical Science | Ayurved | Homeopathic | Nursing | Hotel Management |
| Law | Social Sciences | Social Work | Architecture | Environmental Sciences |
| Physical Education | Kala (Art) | Agriculture | Bio-Technology | |

INSTITUTE BRANCHES

| | | |
|---|--|------------------------|
| Research Institutes : 03 | Colleges(including proposed 2): 50 | Technical Institutes:0 |
| Junior Colleges: 14 | Primary Schools & High Schools (Marathi): 38 | ITI Girls: 01 |
| Bal – Vikas Mandir: 04 | Adivashi Vikas Ashram Shala: 01 | Public School: 01 |
| Pre-Primary Schools & Primary Schools (English): 19 | | |
| Others Sections: 17 | | |



BHARATI VIDYAPEETH DEEMED UNIVERSITY, PUNE

ABHIJIT KADAM INSTITUTE OF MANAGEMENT AND SOCIAL SCIENCES, SOLAPUR

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BHARATI VIDYAPEETH DEEMED UNIVERSITY, PUNE
ABHIJIT KADAM INSTITUTE OF MANAGEMENT AND SOCIAL SCIENCES, SOLAPUR

Our Vision: “To emerge as a leader in the field of value centered management education in India.”

Our Mission: “Social Transformation through Dynamic Education”

OUR GOALS:

- To provide affordable and high quality education to students in the MBA, MCA and MSW Departments of AKIMSS.
- To inculcate human values in management education and research for enabling our graduates to effectively lead society in the emerging border-less world.
- To bring about healthy synergy between the worlds of business and industry, on the one hand, and those of pedagogy and research, on the other.
- To benchmark against the best and continuously improve in all spheres and at all times.
- To create a learning environment, while helping students to add value in all fields of business activity.

Salient Features of the Institute

- Re-accreditation with ‘A’ Grade by NAAC
- State of Art Infrastructure
- Ph.D. Center in Management, Research Cell
- The faculty at AKIMSS have a distinction of being very strong in computer application are. They are experts who have been instrumental in building the fortunes of some of the top organizations. Their continued association with the industry as consultants and researchers has offered access to live case studies and new insights. Visiting and Guest faculty from the industry and academics ably support for faculty.
- Together the faculty at the institute is well versed in facilitating a student centric teaching learning process.
- The Corporate Resource Center.
- Excellent inputs for overall development of professional competencies and personality of the students.
- Placement Assistance Cell (Centralized Placement Cell at Pune)
- Well equipped library with more than 19000 titles and 122 national and international research journals, and also have the facility of online research journals, DELNET facility, Book-Bank facility, more than 450 Management CD’s, Night Reading Room Facility.
- Video-conferencing, Excellent Internet Laboratory, Computer Laboratory.
- Sport Facility (Indoor and outdoor)
- NSS Wing, TWG, Co-curricular and Extracurricular Activity
- Industrial Visits, Guest lectures, Seminars, Workshop and conferences
- In-house banking facility, Medical Facility
- Alumni Association

OUR CHANCELLOR



HON'BLE Dr. PATANGRAO KADAM
FOUNDER - BHARATI VIDYAPEETH
FOUNDER and CHANCELLOR, BHARATI VIDYAPEETH DEEMED UNIVERSITY

Our mission at Bharati Vidyapeeth is to identify and prepare leaders for the new millennium and also to cope-up with the increasing demand for leaders in the modern society. Institute of Management is a workshop where today's youths are shaped up as effective managers of tomorrow. Apart from the study of their regular syllabi, the students should get fair and proper opportunities to express their views and ideas, especially in the field of Management, which plays a vital role in the modern era.

The youth should be molded and equipped with courage, self-determination, and dedication and must be in a position to overcome any sort of difficulty with introspection.

Keeping this in mind, we should start brainstorming process of management students, because today's youth's are building blocks of tomorrow's Society. I am sure, "hard work brings surprising results" and we are second to none in this sphere. In pursuance of the main objective, Bharati Vidyapeeth has started several institutions operating right from pre-primary to post graduation research level.

Abhijit Kadam Institute of Management & Social Sciences, Solapur is one of the constituent units of Bharati Vidyapeeth Deemed University, Pune. BVDU AKIMSS, Solapur although permanently recognized by Shivaji University, Kolhapur earlier is brought under the ambit of Bharati Vidyapeeth Deemed University by the Government of India on the recommendation of UGC under Section 3 of UGC Act, vide its Letter Notification No. F.9-16/2004-U3 dated 25th February 2005.

Finally "Success is ours".

Dr. PATANGRAO KADAM

OUR VICE CHANCELLOR



HON'BLE Dr. SHIVAJIRAO KADAM
VICE CHANCELLOR, BHARATI VIDYAPEETH DEEMED UNIVERSITY

We at AKIMSS are amazed at its continuous growth as a provider of quality education. In last 31 years of its existence it has already created a place for itself.

Through many years of its existence, AKIMSS has been able to remain academically closely aligned to dynamic needs of fast globalizing Indian economy. The open economy provides many opportunities but, on the flip side of these opportunities are the challenges it poses. There is an attempt to maintain close partnership with the industry through visiting faculties, seminars, felicitation programs etc.

AKIMSS gives utmost importance to ethics and corporate social responsibility, as we believe to be a good leader, it is important to be a good human being first. These subjects are taught as a foundation for becoming business leaders. Also, at AKIMSS enough focus is placed on co-curricular activities where students are encouraged to participate, so as to have a well developed personality. We prepare every student to become an achiever in his or her right. Our faculty members gladly shoulder the responsibility to bring out the leader in each and every student.

After passing out from the institute each one of our student is ready to face the world and 'take the bull by its horns'. I hope you will enjoy discovering each one of these leaders of tomorrow one by one.

Dr. SHIVAJIRAO KADAM

OUR SECRETARY



HON'BLE Dr. VISHWAJEET KADAM
SECRETARY, BHARATI VIDYAPEETH

I on behalf of Bharati Vidyapeeth, Pune wish all my Students from AKIMSS, Solapur a very challenging and successful career. I am sure with all the inputs given to them by the experienced and qualified faculty and excellent infrastructure and instructional facilities; they will definitely be an asset to any type of organization.

We at Bharati Vidyapeeth have always felt it is our moral duty to produce Quality and responsible students who can successfully face the challenges of ever changing global scenario.

Bharati Vidyapeeth with decades of expertise in the educational field has the richness and depth found at larger Business-Schools yet every student receives individual attention and concern typical of a smaller school.

I, therefore, make an appeal to your good self to give an opportunity to the students of Bharti Vidyapeeth's Abhijit Kadam Institute of Management & Social Sciences, Solapur to prove their skills & ability. With Best Wishes,

Dr. VISHWAJEET KADAM

OUR DIRECTOR



Dr. S. B. SAWANT
M.B.A., M. Phil., Ph. D.
DIRECTOR

It gives me great pleasure to present the Academic Calendar 2012 – 13 of this esteemed academic institution. We are a proud constituent college of the Bharati Vidyapeeth Deemed University, Pune which has been judged number one private university in Maharashtra by the Respected Tandon Committee and Re-accreditation with 'A' Grade by NAAC.

Our MBA/MCA course is duly recognized by the AICTE and that means the pedagogical standards and infrastructural requirements have to be of top quality. We have the best library among B schools in Maharashtra and our Computer Labs are a treat to the beholder's eye. Our faculty are handpicked and among the best in the land. With all these facilities and the unstilted support of the top management: Dr. Patangrao Kadam our Chancellor, Dr. Shivajirao Kadam our Vice Chancellor and Dr. Vishwajeet Kadam our Secretary we have successfully created an environment within which real time learning takes place.

Our students are our prized products and they have been exposed to both industry and academia. We proudly present these products, who are in fact knowledge workers in the making, to the world of industry and business at zero cost to them. In this we are performing an important civic duty.

On behalf of my colleagues in MBA/MCA I invite you to our campus, request you to interact with our students and only then pick the best of the crop. It will be our pleasure to welcome you and I assure you that you shall not go back disappointed.

About Solapur City



SOLAPUR is one of the important district of Maharashtra State of India. It is located in the southern part of Maharashtra.. The district consists of eleven Talukas. The head-quarter of North Solapur and South Solapur Taluka is the Solapur city itself.

The famous religious places like Pandharpur and Akkalkot are in Solapur district only. The famous Lord Shiv Temple Sidheshwar is in Solapur City. The Bhagwant Mandir of Barshi is well known. Sant Damaji of Mangalwdha is also one of the important personalities of the district. Solapur has its own history. Once it was known as

Textile Capital. It was also known as the Labour city in olden days. It is one of the Textile hub and well known for Solapuri Chadder's. Solapur is transport hub connecting Maharashtra, Karnataka and Andhra Pradesh. It is well connected by Road, Rail & Airport to major districts and cities. The national highways 9, 13 and 211 pass through Solapur city.

One can get down at Solapur to proceed to famous religious place Tuljapur which is just 48 kms from Solapur city but is located in Osmanabad district and even if one wants to proceed towards Bijapur, a famous historical place, 98 kms from Solapur.

About University

Bharati Vidyapeeth, which is the parent body of Bharati Vidyapeeth Deemed University, is one of the largest networks of educational institutions in India. It was established by Dr. Patangrao Kadam in 1964 in Pune, with a focused objective of bringing about intellectual awakening of people and for preparing manpower capable of contributing effectively towards national development, particularly economic development. Within a short span of 15 years this University has established its reputation for academic excellence and research nationally and internationally.

The mission statement of Bharati Vidyapeeth "SOCIAL TRANSFORMATION THROUGH DYNAMIC EDUCATION" reflects its goals as well as its means to achieve its goals. Quality to us is not 'adjectives' but a 'verb'. All necessary steps are taken to provide quality education.

Bharati Vidyapeeth Deemed University started officially functioning on 26th April, 1996 after receiving communication from the Government of India granting the status of 'University' under section of the UGC Act, 1996 to a cluster of twelve institutions of Bharati Vidyapeeth. The recognition as 'University' was given to these institutions in appreciation of their high academic excellence, rich infrastructural facilities and the potential for further growth.

At present, there are 28 constituent units of this University, which include Colleges imparting education in Medicine, Dentistry, Ayurved, Homoeopathy, Nursing, Pharmacy, Engineering, Management, Architecture etc. The University has its campuses in Pune, New Delhi, Navi Mumbai, Solapur, Kolhapur, Karad and Sangli. The university also has an overseas campus at Dubai, U.A. E.

AKIMSS Campus



Abhijit Kadam Institute Management & Social Sciences, Solapur the 'Flagship' institute of the Bharati Vidyapeeth Deemed University, Pune was established in the year 1981. This institute is one of the constituent unit of the Bharati Vidyapeeth Deemed University, Pune since the academic year 2005-06. Taking note of our institute, it has been honored by mentioning name in Malayalam *Manorama* year book 1998 as one of the best business schools in the country known for its quality education.

The institute offers MBA, MSW, MCA, BBA & BCA programmes of Bharati Vidyapeeth Deemed University, Pune. The institute also has Distance learning courses of School of Distance Education of Bharati Vidyapeeth Deemed University, Pune. The programmes offered by us are having Academic Flexibility. The stakeholders of the institute have a strong affinity towards institute.

Our students have secured rank in the university merit list. They are placed at good managerial post positions in many blue chip companies & social work agencies. They have brought good name and fame to the institute.

The curriculum is reviewed and updated according to the norms laid down by the University, and on the basis of feedback from the stakeholders. The courses by our Institute precisely aim at providing the skilled manpower to various organizations.

Pedagogy - The Teaching Learning Process

The Director and the staff divide the programmes to be educated for the academic year. The academic calendar so prepared does cover various aspects such as curriculum, industrial visits, seminars, sports etc. The admission process is administered and governed by Bharati Vidyapeeth Deemed University, Pune. And it is purely merit basis. Field Visits, Advanced Orientation Visits, Participative Learning Methods are the significant teaching innovations of the institute. For all the courses, the main method for teaching is lecture method which is supported by the following techniques.

- Case study method
- Group Discussion
- Paper Presentation Session
- Role Plays
- Debates, Quizzes
- Book Reviews
- Video Conferencing

The institute is focusing all the necessary Audio-Visual aids, (viz. OHP, LCD, TV etc.) the computer labs well equipped with internet facility. In regards to evaluation of the performance of the students, we are abiding by the ordinance of Bharati Vidyapeeth Deemed University, Pune.

Infrastructure

The campus of the institute is located in twin city area of Solapur spread over in 2.82 acres of land. The institute has provided separate buildings for each dept. Each building provides the entire infrastructure needed viz. Class-Rooms, Seminar-Hall, Conference-Hall, Computer Laboratory, Library, Boys-Room, Ladies-Room, HOD cabin, Faculty-Cabin & Administrative Office etc.

Laboratory

The Institute houses spacious class rooms, conference and seminar halls. The Institute has a special skill lab for developing the managerial skills of the students. All the rooms and halls are aptly ventilated and lighted. The students are provided with audio visual aids for learning like LCDs, OHP and audio systems. The students have a special dress code including blazers.

Computer LAB



The institute has a well versed computer lab where students are acquainted with the Information System today. There are three computer labs each have capacity of each 40 computers.

All these computers are in LAN and have a well powered backup. The Information System Centre is professionally managed and equipped.

All the computers have protected by Quick Heal Console Unit.

There is a special internet lab where students can access to Internet. An Internet lab has set up in C-S Environment with a Firewall built in to prevent virus through internet access from creeping into the system.

Internet LAB



The institution has augmented the Infrastructure to keep pace with academic growth. It has an up-to-date library with facilities like Open Access System, Book Loan Scheme, DELNET and SOUL; it has an Internet lab and a Server with a Firewall built in to prevent virus through internet access from creeping into the system. We have online journals like AIEEE, J-Gate, EBSCO which are recommended by AICTE.

Library



Open access facility is available for the students through which students are allowed to enter into the area where the books are kept. The students can see the availability of books inside the library and accordingly allowed to issue the books at home.

The magazines and journals are kept in the display board. The students can directly pick up them and read it in the reading room.

There is a separate **Reference book section** in which the students and the staff members sit in the reference room section. The students take out the points and keep the books at the required position.

Recent books, CDs and periodicals are added every year. The faculty is provided with internal facility through LAN.

There is a separate **Research Cell** under which the faculties and students are writing research papers and inventing new ideas.



Co-curricular Activity

Mid-term seminar, Annual seminar, Class Room Seminars, Workshops and Conferences are the common features of our academic programmes.



The students are given ample opportunities to express their organizing skills and communication skills in such programs.

Experts from the field are invited as resource persons to share their knowledge and expertise with student community.

Case study method and Group Discussions are widely used techniques by our faculty members to develop the analytical abilities, presentation skills and leadership skills in the students.

Intensive field work and projects are undertaken by the students to know the current behavioral pattern in the business world and the society outside.

The students of MCA II year have organized 'ASPIRATIONS - 2K12' which was an intercollegiate competition. Students from different colleges participated in this programme. Various events such as IT quiz, Software Development, cultural events.



AKIMSS organized the different sports activities. The sports include indoor, outdoor games, carom, chess, table tennis, cricket and athletics.



AKIMSS organizes the seminar, guest lectures and workshops.



We organized 'Lakshya' a Management Festival. It is a multidisciplinary management function. Inter collegiate competitions are organized for different events like Business quiz, Personality Contests, Business Plan. It also includes singing, dance and sports competitions.

COURSE OVERVIEW

MBA

The Programmes of the Bharati Vidyapeeth Deemed University are conceived and executed under properly organized schedule and professional culture. The authorities of Bharati Vidyapeeth Deemed University have created their own systems of monitoring the programmes in most effective manner.

The courses are of TWO year duration divided into FOUR SEMESTERS, each of six MONTHS duration, for teaching and examination purposes. The Semesters I, II together constitute Part-I of the Course; while Semesters III, IV together constitute Part-II. There will be an examination at the end of each semesters as well as continuous internal assessments.

MBA (GEN) The Objectives of The Programme are:

At Bharati Vidyapeeth Deemed University the objective of MBA Programme is to provide world class Business Education. The Programme aims to improve Business Decision Making Capabilities of upcoming Managers by enhancing their Analytic Skills.

Course Structure

| NO. | SEMESTER I | SEMESTER II | SEMESTER III | SEMESTER IV |
|-----|--|-----------------------------------|---|---|
| 1 | MANAGEMENT CONCEPTS AND APPLICATIONS | PRODUCTION & MATERIALS MANAGEMENT | BUSINESS POLICY AND STRATAGIC MANAGEMENT | MANAGEMENT CONTROL SYSTEMS |
| 2 | ECONOMICS FOR BUSINESS DECISIONS | HUMAN RESOURCE MANAGEMENT | DISASTER MANAGEMENT | ENTREPRENEURSHIP DEVELOPMENT |
| 3 | ACCOUNTING FOR MANAGERS | MARKETING MANAGEMENT | FOREIGN LANGUAGE-I | FOREIGN LANGUAGE-II |
| 4 | MANAGERIAL STATISTICS AND RESEARCH METHODOLOGY | MANAGEMENT ACCOUNTING | SUMMER TRAINING | PROJECT REPORT |
| 5 | ORGANISATIONAL BEHAVIOUR | INTERNATIONAL BUSINESS | MARKETING SALES, ADVERTISING & DISTRIBUTION MANAGEMENT CONSUMER BEHAVIOUR & MARKET RESEARCH | MARKETING SERVICES & STRATEGIC MARKETING RETAIL MARKETING & CUSTOMER RELATIONSHIP MANAGEMENT |
| 6 | LEGAL ASPECTS OF BUSINESS | OPERATION RESERCH FOR MANAGERS | FINANCE SECURITY ANALYSIS & PORTFOLIO MANAGEMENT MANAGEMENT OF FINANCIAL SERVICES | FINANCE INTERNATIONAL FINANCE CORPORATE FINANCE & MERGERS & ACQUISITION |
| 7 | COMMUNICATION SKILLS | INDIAN ECONOMIC ENVIRONMENT | HUMAN RESOURCE MANAGEMENT TRAINING & DEVLOPMENT MANAGEMENT OF INDUSTRIAL RELATIONS & LABOUR LAWS | HUMAN RESOURCE MANAGEMENT HUMAN RESOURCE PLANNING & AUDIT COMPENSATION MANAGEMENT |
| 8 | INFORMATION TECHNOLOGY FOR MANAGEMENT | BUSINESS AND ETHICAL VALUES | | |

MBA (HR) The Objectives of the Programme are:

- (a) To equip students with knowledge and skills to be able to perform their role as versatile and integrated HR executives.
- (b) To cultivate competencies for HR, IR and HRD skills within and outside organization and strategists.

Course Structure

| NO. | SEMESTER I | SEMESTER II | SEMESTER III | SEMESTER IV |
|-----|--|---|--|--|
| 1 | MANAGEMENT CONCEPTS AND APPLICATIONS | LABOUR WELFARE | TRAINING AND MANAGEMENT DEVELOPMENT | MANAGERIAL COMPETENCIES AND CAREER DEVELOPMENT |
| 2 | ECONOMICS FOR BUSINESS DECISIONS | HUMAN RESOURCE MANAGEMENT AND STRATEGIES | PERFORMANCE MANAGEMENT SYSTEMS | ASSESSMENT CENTRES AND HRD INSTRUMENTS |
| 3 | ACCOUNTING FOR MANAGERS | MARKETING MANAGEMENT | PERSONNEL COST AND COMPENSATION MANAGEMENT | CROSS CULTURAL ISSUES IN HUMAN RESOURCE MANAGEMENT |
| 4 | MANAGERIAL STATISTICS AND RESEARCH METHODOLOGY | LABOUR LAW | INDUSTRIAL RELATIONS MANAGEMENT | BUSINESS POLICY AND STRATEGIC MANAGEMENT |
| 5 | ORGANISATIONAL BEHAVIOUR | ORGANISATIONAL THEORY, STRUCTURE AND DESIGN | <p>SPECIALIZATION ELECTIVE(I)</p> <p>FINANCE FINANCIAL MANAGEMENT</p> <p>INFORMATION TECHNOLOGY DATA BASE MANAGEMENT</p> <p>MARKETING PRODUCT MANAGEMENT</p> <p>Core HUMAN RESOURCE MANAGEMENT ORGANISATIONAL DEVELOPMENT AND CHANGE MANAGEMENT</p> | <p>SPECIALIZATION ELECTIVE(III)</p> <p>FINANCE MANAGEMENT CONTROL SYSTEMS</p> <p>INFORMATION TECHNOLOGY SOFTWARE PROJECT MANAGEMENT</p> <p>MARKETING SERVICES MARKETING</p> <p>Core HUMAN RESOURCE MANAGEMENT INTERNATIONAL BUSINESS AND HR PRACTISES</p> |
| 6 | LEGAL ASPECTS OF BUSINESS | LABOUR ECONOMICS | <p>SPECIALIZATION ELECTIVE(II)-</p> <p>FINANCE FINANCIAL MARKETS&SERVICES</p> <p>INFORMATION TECHNOLOGY NETWORKING ESSENTIALS</p> <p>MARKETING INTEGRATED MARKETING COMMUNICATION</p> <p>Core HUMAN RESOURCE MANAGEMENT OPERATIONS AND QUALITY MANAGEMENT</p> | <p>SPECIALIZATION ELECTIVE(IV)-</p> <p>FINANCE INTERNATIONAL FINANCIAL MANAGEMENT</p> <p>INFORMATION TECHNOLOGY E-BUSINESS&IT ENABLED SERVICES</p> <p>MARKETING SALES & DISTRIBUTION MANAGEMENT</p> <p>Core HUMAN RESOURCE MANAGEMENT ETHICS AND CORPORATE GOVERNANCE</p> |
| 7 | COMMUNICATION SKILLS | HUMAN RESOURCE INFORMATION SYSTEM | PROJECT MANAGEMENT | DISASTER MANAGEMENT |
| 8 | INFORMATION TECHNOLOGY MANAGEMENT | PERSONALITY DEVELOPMENT | SUMMER TRAINING | STUDY PROJECT (VIVA- VOCE) |

MBA (IT) The Objectives of the Programme are:

- (a) To equip students with knowledge and skills to be able to perform their role as versatile and integrated Information Technology business executive and system managers.
- (b) To cultivate competencies for business applications, linking Information Technology to business strategies and Information Technology services.

Course Structure

| NO. | SEMESTER I | SEMESTER II | SEMESTER III | SEMESTER IV |
|-----|--|--|---|--|
| 1 | MANAGEMENT CONCEPTS AND APPLICATIONS | LEGAL ASPECTS OF BUSINESS | BUSINESS POLICY & STRATEGIC MANAGEMENT | ENTREPRENEURSHIP DEVELOPMENT & INNOVATION MANAGEMENT |
| 2 | ECONOMICS FOR BUSINESS DECISIONS | ORGANIZATIONAL BEHAVIOUR & CHANGE MANAGEMENT | SPECIALIZATION ELECTIVE(I) FINANCE SECURITY ANALYSIS & PORTFOLIO MANAGEMENT INFORMATION TECHNOLOGY MANAGEMENT OF COMPUTER NETWORKS MARKETING ADVERTISING & SALES PROMOTION HUMAN RESOURCE MANAGEMENT HUMAN RESOURCE DEVELOPMENT INTERNATIONAL BUSINESS MANAGEMENT EXPORT-IMPORT POLICY, PROCEDURES & DOCUMENTATION | SPECIALIZATION ELECTIVE(III) FINANCE INTERNATIONAL FINANCE INFORMATION TECHNOLOGY PROJECT MANAGEMENT MARKETING SERVICES & STRATEGIC MARKETING HUMAN RESOURCE MANAGEMENT HR PLANNING & AUDIT INTERNATIONAL BUSINESS MANAGEMENT INTERNATIONAL FINANCE & RISK MANAGEMENT |
| 3 | ACCOUNTING FOR MANAGERS | MARKETING MANAGEMENT | SPECIALIZATION ELECTIVE(II) FINANCE MANAGEMENT OF FINANCIAL SERVICES INFORMATION TECHNOLOGY- DATABASE ADMINISTRATION MARKETING COSUMER BEHAVIOUR & MARKETING RESEARCH HUMAN RESOURCE MANAGEMENT INDUSTRIAL RELATIONS MANAGEMENT & LABOUR LAWS INTERNATIONAL BUSINESS MANAGEMENT INTERNATIONAL MARKETING | SPECIALIZATION ELECTIVE(IV) FINANCE CORPORATE FINANCE, MERGERS & ACQUISITIONS INFORMATION TECHNOLOGY INFORMATION SYSTEM AUDITING MARKETING RETAIL MARKETING & CRM HUMAN RESOURCE MANAGEMENT COMPENSATION MANAGEMENT INTERNATIONAL BUSINESS MANAGEMENT INTERNATIONAL ECONOMICS |
| 4 | MANAGERIAL STATISTICS AND RESEARCH METHODOLOGY | MANAGEMENT ACCOUNTING | SYSTEM ANALYSIS, DESIGN & UML | APPLICATION DEVELOPMENT WITH DOT NET |
| 5 | END-USER COMPUTING | DESIGN OF COMPUTER NETWORKS | OBJECT ORIENTED CONCEPTS & PROGRAMMING | SOFTWARE PROJECT MANAGEMENT & SOFTWARE TESTING |
| 6 | INTRODUCTION TO PROGRAMMING | DATA BASE MANAGEMENT | ENTERPRISE RESOURCE PLANNING SYSTEMS | DECISION SUPPORT SYSTEMS |
| 7 | WEB SUPPORTING TECHNOLOGIES | OPERATION RESEARCH FOR MANAGERS | BUSINESS INTELLIGENCE TECHNOLOGIES | OPEN SOURCE TECHNOLOGIES |
| 8 | COMPUTER LAB(Java, WST) | COMPUTER LAB(Oracle) | E-WORLD SYSTEMS | DISASTER MANAGEMENT |
| 9 | | | COMPUTER LAB(Java) & SUMMER TRAINING | COMPUTER LAB(Dot NET) & SOFTWARE PROJECT |

OUR PRESTIGIOUS RECRUITERS

BVDU AKIMSS has got its own placement cell co-ordinated by students under the guidance of Co - ordinator through which the students are assisted for getting placed in reputed companies. The institute's students are working in renowned companies like



ACADEMIC CALENDAR 2012 – 2013

| DATE | PARTICULARS |
|------------|---|
| 01/07/2012 | SUNDAY |
| 02/07/2012 | MBA COURSE ORIENTATION PROGRAMME |
| 03/07/2012 | |
| 04/07/2012 | |
| 05/07/2012 | |
| 06/07/2012 | |
| 07/07/2012 | STUDENT – CLASS ACTIVITY |
| 08/07/2012 | SUNDAY |
| 09/07/2012 | |
| 10/07/2012 | |
| 11/07/2012 | |
| 12/07/2012 | |
| 13/07/2012 | |
| 14/07/2012 | MY - LIBRARY PROGRAMME |
| 15/07/2012 | SUNDAY |
| 16/07/2012 | |
| 17/07/2012 | |
| 18/07/2012 | |
| 19/07/2012 | |
| 20/07/2012 | |
| 21/07/2012 | STUDENT – CLASS ACTIVITY |
| 22/07/2012 | SUNDAY |
| 23/07/2012 | |
| 24/07/2012 | |
| 25/07/2012 | |
| 26/07/2012 | |
| 27/07/2012 | |
| 28/07/2012 | STUDENT – CLASS ACTIVITY |
| 29/07/2012 | SUNDAY |
| 30/07/2012 | |
| 31/07/2012 | |
| 01/08/2012 | BBA COURSE ORIENTATION PROGRAMME |
| 02/08/2012 | RAKSHYA BANDHAN |
| 03/08/2012 | |
| 04/08/2012 | STUDENT – CLASS ACTIVITY |
| 05/08/2012 | SUNDAY |
| 06/08/2012 | |
| 07/08/2012 | |
| 08/08/2012 | |
| 09/08/2012 | INDUSTRIAL VISIT (PART – I / PART – II) |
| 10/08/2012 | |
| 11/08/2012 | STUDENT – CLASS ACTIVITY |
| 12/08/2012 | SUNDAY |

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| 13/08/2012 | |
| 14/08/2012 | |
| 15/08/2012 | INDEPENEDANCE DAY |
| 16/08/2012 | |
| 17/08/2012 | |
| 18/08/2012 | EXPERT TALK – HR STRATEGIES, ETHICS, ECONOMICS, INTERNATIONAL BUSINESS |
| 19/08/2012 | SUNDAY |
| 20/08/2012 | |
| 21/08/2012 | |
| 22/08/2012 | |
| 23/08/2012 | |
| 24/08/2012 | BUSINESS ADAPTION ACTIVITY |
| 25/08/2012 | |
| 26/08/2012 | SUNDAY |
| 27/08/2012 | |
| 28/08/2012 | |
| 29/08/2012 | |
| 30/08/2012 | |
| 31/08/2012 | |
| 01/09/2012 | GUEST LECTURE ON “LIFE OF INDIAN MARKET” |
| 02/09/2012 | SUNDAY |
| 03/09/2012 | |
| 04/09/2012 | |
| 05/09/2012 | TEACHER’S DAY CELEBRATION |
| 06/09/2012 | |
| 07/09/2012 | |
| 08/09/2012 | PARENT – MEET |
| 09/09/2012 | SUNDAY |
| 10/09/2012 | |
| 11/09/2012 | |
| 12/09/2012 | |
| 13/09/2012 | |
| 14/09/2012 | TWO DAY WORKSHOP ON FINANCIAL MANAGMENT |
| 15/09/2012 | |
| 16/09/2012 | SUNDAY |
| 17/09/2012 | |
| 18/09/2012 | |
| 19/09/2012 | GANESH CHATURTHI |
| 20/09/2012 | MID – TERM SEMINAR, PRESENTATION |
| 21/09/2012 | |
| 22/09/2012 | PLACEMENT ACTIVTY – INTERN PROJECT GUIDANCE |
| 23/09/2012 | SUNDAY |
| 24/09/2012 | INTERNAL UNIT TEST EXAMINATION |
| 25/09/2012 | |
| 26/09/2012 | |
| 27/09/2012 | |
| 28/09/2012 | |

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| 29/09/2012 | STUDENT – CLASS ACTIVITY |
| 30/09/2012 | SUNDAY/ ANANT CHATURDASHI (2ND DAY) |
| 01/10/2012 | |
| 02/10/2012 | GANDHI JAYANTI |
| 03/10/2012 | |
| 04/10/2012 | |
| 05/10/2012 | |
| 06/10/2012 | STUDENT – CLASS ACTIVITY |
| 07/10/2012 | SUNDAY |
| 08/10/2012 | |
| 09/10/2012 | |
| 10/10/2012 | |
| 11/10/2012 | INTERNAL BUSINESS ACTIVITY EXAMINATION |
| 12/10/2012 | |
| 13/10/2012 | |
| 14/10/2012 | SUNDAY |
| 15/10/2012 | |
| 16/10/2012 | NAVRATI BEGINS |
| 17/10/2012 | |
| 18/10/2012 | |
| 19/10/2012 | |
| 20/10/2012 | STUDENT – CLASS ACTIVITY |
| 21/10/2012 | SUNDAY |
| 22/10/2012 | ALUMNI MEET |
| 23/10/2012 | |
| 24/10/2012 | VIJAYA DASHRMI – DASARA |
| 25/10/2012 | |
| 26/10/2012 | BAKRI EID |
| 27/10/2012 | STUDENT – CLASS ACTIVITY |
| 28/10/2012 | SUNDAY |
| 29/10/2012 | |
| 30/10/2012 | |
| 31/10/2012 | |
| 01/11/2012 | CLASS ASSIGNMENTS, CASE STUDIES, TUTORIALS AND SEMINARS |
| 02/11/2012 | |
| 03/11/2012 | |
| 04/11/2012 | SUNDAY |
| 05/11/2012 | |
| 06/11/2012 | |
| 07/11/2012 | BAKARI EID |
| 08/11/2012 | DIWALI VACATIONS |
| 09/11/2012 | |
| 10/11/2012 | |
| 11/11/2012 | SUNDAY |
| 12/11/2012 | DIWALI VACATIONS |
| 13/11/2012 | |
| 14/11/2012 | |

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| 15/11/2012 | |
| 16/11/2012 | |
| 17/11/2012 | |
| 18/11/2012 | SUNDAY |
| 19/11/2012 | UNIVERSITY THEORY EXAMINATION |
| 20/11/2012 | |
| 21/11/2012 | |
| 22/11/2012 | |
| 23/11/2012 | |
| 24/11/2012 | MOHARRAM |
| 25/11/2012 | SUNDAY |
| 26/11/2012 | UNIVERSITY THEORY EXAMINATION |
| 27/11/2012 | |
| 28/11/2012 | |
| 29/11/2012 | |
| 30/11/2012 | |
| 01/12/2012 | |
| 02/12/2012 | SUNDAY |
| 03/12/2012 | UNIVERSITY THEORY EXAMINATION |
| 04/12/2012 | |
| 05/12/2012 | |
| 06/12/2012 | |
| 07/12/2012 | |
| 08/12/2012 | |
| 09/12/2012 | |
| 10/12/2012 | UNIVERSITY THEORY EXAMINATION |
| 11/12/2012 | |
| 12/12/2012 | |
| 13/12/2012 | |
| 14/12/2012 | |
| 15/12/2012 | |
| 16/12/2012 | SUNDAY |
| 17/12/2012 | VACATIONS |
| 18/12/2012 | |
| 19/12/2012 | |
| 20/12/2012 | |
| 21/12/2012 | |
| 22/12/2012 | |
| 23/12/2012 | SUNDAY |
| 24/12/2012 | |
| 25/12/2012 | CHRISTMAS |
| 26/12/2012 | MBA SEM II / SEM IV COURSE ORIENTATION PROGRAMME |
| 27/12/2012 | |
| 28/12/2012 | |
| 29/12/2012 | |
| 30/12/2012 | SUNDAY |
| 31/12/2012 | |

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| 01/01/2013 | NEW YEAR CELEBRATION |
| 02/01/2013 | |
| 03/01/2013 | |
| 04/01/2013 | GENERAL KNOWLEDGE TEST |
| 05/01/2013 | |
| 06/01/2013 | SUNDAY |
| 07/01/2013 | |
| 08/01/2013 | HON'BLE CHANCELLOR'S BIRTHDAY |
| 09/01/2013 | SOCIAL AWARENESS PROGRAMME |
| 10/01/2013 | |
| 11/01/2013 | LAKSHYA 2013 PROGRAMME |
| 12/01/2013 | |
| 13/01/2013 | SUNDAY / SECRETARY'S BIRTHDAY |
| 14/01/2013 | MAKARSANKRAT / TRADITIONAL DAY CELEBRATION |
| 15/01/2013 | BOOK FAIR 2013 |
| 16/01/2013 | |
| 17/01/2013 | |
| 18/01/2013 | PLACEMENT ORIENTATION PROGRAMME |
| 19/01/2013 | |
| 20/01/2013 | SUNDAY |
| 21/01/2013 | |
| 22/01/2013 | |
| 23/01/2013 | |
| 24/01/2013 | EID - A - MILAD |
| 25/01/2013 | |
| 26/01/2013 | REPUBLIC DAY |
| 27/01/2013 | SUNDAY |
| 28/01/2013 | |
| 29/01/2013 | SPORTS DAY |
| 30/01/2013 | |
| 31/01/2013 | |
| 01/02/2013 | |
| 02/02/2013 | STUDENT - CLASS ACTIVITY |
| 03/02/2013 | SUNDAY |
| 04/02/2013 | |
| 05/02/2013 | |
| 06/02/2013 | |
| 07/02/2013 | |
| 08/02/2013 | |
| 09/02/2013 | STUDENT - CLASS ACTIVITY |
| 10/02/2013 | SUNDAY |
| 11/02/2013 | |
| 12/02/2013 | |
| 13/02/2013 | |
| 14/02/2013 | |
| 15/02/2013 | VASANT PANCHAMI |
| 16/02/2013 | STUDENT - CLASS ACTIVITY |

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| 17/02/2013 | SUNDAY |
| 18/02/2013 | PARENT MEET |
| 19/02/2013 | |
| 20/02/2013 | |
| 21/02/2013 | |
| 22/02/2013 | |
| 23/02/2013 | STUDENT – CLASS ACTIVITY |
| 24/02/2013 | SUNDAY |
| 25/02/2013 | |
| 26/02/2013 | |
| 27/02/2013 | |
| 28/02/2013 | |
| 29/02/2013 | |
| 01/03/2013 | |
| 02/03/2013 | STUDENT – CLASS ACTIVITY |
| 03/03/2013 | SUNDAY |
| 04/03/2013 | |
| 05/03/2013 | GUDI PADAVA |
| 06/03/2013 | |
| 07/03/2013 | INTERNAL EXAMINATION CLASS TEST ASSIGNMENT WORK |
| 08/03/2013 | WOMEN'S DAY CELEBRATION |
| 09/03/2013 | STUDENT – CLASS ACTIVITY |
| 10/03/2013 | SUNDAY |
| 11/03/2013 | |
| 12/03/2013 | |
| 13/03/2013 | |
| 14/03/2013 | DR. BABASAHEB AMBDEKAR JAYANTI |
| 15/03/2013 | |
| 16/03/2013 | STUDENT – CLASS ACTIVITY |
| 17/03/2013 | SUNDAY |
| 18/03/2013 | |
| 19/03/2013 | |
| 20/03/2013 | |
| 21/03/2013 | |
| 22/03/2013 | TWO DAY ANNUAL SEMINAR |
| 23/03/2013 | |
| 24/03/2013 | SUNDAY |
| 25/03/2013 | |
| 26/03/2013 | |
| 27/03/2013 | HOLI |
| 28/03/2013 | |
| 29/03/2013 | GOOD FRIDAY |
| 30/03/2013 | STUDENT – CLASS ACTIVITY |
| 31/03/2013 | SUNDAY |
| 01/04/2013 | |
| 02/04/2013 | |

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| 03/04/2013 | |
| 04/04/2013 | |
| 05/04/2013 | |
| 06/04/2013 | STUDENT – CLASS ACTIVITY |
| 07/04/2013 | SUNDAY |
| 08/04/2013 | |
| 09/04/2013 | |
| 10/04/2013 | |
| 11/04/2013 | GUDI PADAVA |
| 12/04/2013 | |
| 13/04/2013 | STUDENT – CLASS ACTIVITY |
| 14/04/2013 | SUNDAY |
| 15/04/2013 | |
| 16/04/2013 | EXAM PREPARTATION LEAVE |
| 17/04/2013 | |
| 18/04/2013 | |
| 19/04/2013 | |
| 20/04/2013 | RAM NAVMI |
| 21/04/2013 | SUNDAY |
| 22/04/2013 | CLASS ASSIGNMENTS, CASE STUDIES, TUTORIALS AND SEMINARS |
| 23/04/2013 | |
| 24/04/2013 | |
| 25/04/2013 | HANUMAN JAYANTI |
| 26/04/2013 | |
| 27/04/2013 | |
| 28/04/2013 | SUNDAY |
| 29/04/2013 | |
| 30/04/2013 | PROJECT VIVA - VOCE EXAMINATION |
| 01/05/2013 | MAY DAY |
| 02/05/2013 | |
| 03/05/2013 | |
| 04/05/2013 | STUDENT – CLASS ACTIVITY |
| 05/05/2013 | SUNDAY |
| 06/05/2013 | SUNDAY |
| 07/05/2013 | UNIVERSITY THEORY EXAMINATION |
| 08/05/2013 | |
| 09/05/2013 | |
| 10/05/2013 | FOUNDATION DAY |
| 11/05/2013 | |
| 12/05/2013 | SUNDAY |
| 13/05/2013 | |
| 14/05/2013 | SUMMER VACATIONS |
| 15/05/2013 | |
| 16/05/2013 | |
| 17/05/2013 | |
| 18/05/2013 | |
| 19/05/2013 | SUNDAY |

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| 20/05/2013 | SUMMER VACATIONS UNIVERSITY EXAMINATION ASSESSMENT WORK |
| 21/05/2013 | |
| 22/05/2013 | |
| 23/05/2013 | |
| 24/05/2013 | |
| 25/05/2013 | BUDDHA PORNIMA |
| 26/05/2013 | SUNDAY |
| 27/05/2013 | SUMMER VACATIONS |
| 28/05/2013 | |
| 29/05/2013 | |
| 30/05/2013 | |
| 31/05/2013 | |
| 01/06/2013 | SUMMER VACATIONS |
| 02/06/2013 | |
| 03/06/2013 | |
| 04/06/2013 | |
| 05/06/2013 | |
| 06/06/2013 | SUMMER VACATIONS |
| 07/06/2013 | |
| 08/06/2013 | |
| 09/06/2013 | |
| 10/06/2013 | |
| 11/06/2013 | SUMMER VACATIONS |
| 12/06/2013 | |
| 13/06/2013 | |
| 14/06/2013 | |
| 15/06/2013 | |
| 16/06/2013 | SUNDAY |
| 17/06/2013 | BBA ADMISSION WORK |
| 18/06/2013 | |
| 19/06/2013 | |
| 20/06/2013 | |

FACULTY PROFILE

| Sr. No. | Name | Educational Qualification | Designation |
|---------|-----------------------|----------------------------|---------------------|
| 1. | Dr. S. B. Sawant | M. B. A., M. Phil., Ph. D. | Director |
| 2. | Prof. A. M. Janwadkar | B.Sc., M.B.A. | Associate Professor |
| 3. | Prof. S. R. Hiremath | M. Com., C. A. | Associate Professor |
| 4. | Prof. P. P. Kothari | B.Sc., M.B.A., M. Phil. | Assistant Professor |
| 5. | Prof. A. A. Dhavan | B.Sc., M.B.A., M. Phil. | Assistant Professor |
| 6. | Prof. S.C. Maindargi | B. Com., M. B. A. | Assistant Professor |

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